

For Immediate Release

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Miele Little Giants Laundry System: Elevating Home and Business Cleanliness and Hygiene

Discover the compact washing machines and tumble dryers for professional use – with innovative technologies for even greater cleaning performance, economy, user convenience and flexibility.

Miele Canada announced today the release of its latest and most versatile laundry system to date. Miele Little Giants washers and dryers offer short cycle wash programs (25-minute Express wash cycle), high-temperature disinfection (up to 90°C) and high spin extraction (G-Force up to 704Gs), providing a superior hygienic clean in less time.

Featuring larger capacity, improved efficiency and more than 50 automated specialty cleaning programs including 14 hygiene programs that seamlessly integrate with Miele’s advanced technology, the new Little Giants machines are ideal for home, office or establishments requiring speed, high-throughput and thorough sanitation, who desire award-winning design and Miele’s latest functions to preserve the life of their valuable delicates and most used garments, towels and sheets.

“Miele Little Giants are setting a new standard for laundry cleanliness and hygiene,” said Steve Timpano, Vice President, Professional Division. “With over a century of innovation backing them, these machines are the ideal match for anyone who values fabric care, disinfection, speed and energy efficiency in their laundry routine”.

Both washer and dryer are available with a Lotus White or Stainless-Steel front, and in a stackable, small footprint for small spaces. Little Giants are German-engineered with high-quality materials and components, including heater elements made from corrosion-proof stainless steel and grease-resistant silicone components.

The new machines feature Miele’s patented Honeycomb Drum, which has been redesigned to ensure better wetting and drenching of textiles and improved dewatering in the spin cycle. Clothes and textiles come out of the wash cycle retaining less water, reducing the drying cycle and requiring significantly less electricity, water and total cycle time.

The new Little Giants dryer has been named in the coveted ENERGY STAR Most Efficient list in 2022 for delivering cutting-edge energy efficiency and the latest technological innovation. The ENERGY STAR Most Efficient rating represents the year’s very best for energy savings and environmental protection.

Miele Little Giants washing machines and dryers can be purchased through a Miele Chartered Agent, Miele Experience Centres across Canada, or online at miele.ca.

For more information about Miele Little Giants, visit www.miele.ca/LittleGiants.

Little Giants Washer at-a-glance:

- M Touch Flex user interface (no buttons or dials)
- Drum Volume 2.58 cubic ft (9kg/20lbs)
- 49-minute Cotton 60°C program (with HW connection)
- 25-minute Express wash cycle
- 50+ programs; 5 customizable
- High temperature disinfection programs (up to 90°C)
- High spin speed - G Force up to 704 g
- Cap Dosing
- Bearing designed for 30,000 operating hours
- Stackable or Side-by-Side configuration
- 96-hour delay start

Little Giants Dryer at-a-glance:

- Heat pump dryer technology rated Energy Star Most Efficient
- Drum Volume 4.6 cubic ft (8kg/18lbs)
- M Touch Flex user interface (no buttons or dials)
- 35 programs; 5 customizable
- FragranceDos capable
- 4D filtration system
- Stackable or Side-by-Side configuration



The all new Little Giants are available in Lotus White or Stainless Steel, and either side-by-side or stacked configuration.



Simple operation using the M Touch Flex user interface.



Miele's patented Honeycomb Drum has been redesigned to ensure better wetting and drenching of textiles and improved dewatering in the spin cycle.

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Miele Company Profile

Founded in Germany in 1899 with a single promise of *Immer Besser*, a phrase meaning *Forever Better*, Miele is the world's leading manufacturer of premium domestic appliances. Throughout the world, the family-run enterprise, now in its fourth generation, employs a workforce of around 22,300, of which approx. 11,200 employees work in Germany. The company has its headquarters in Gütersloh in Westphalia. As a premium appliance brand represented on all continents, Miele is steadfastly committed to the highest quality, performance, and environmental standards. Miele's range of exceptional consumer appliances includes: vacuum cleaners, laundry systems, rotary irons, dishwashers, ranges, built-in convection/speed/steam/combi-steam ovens, cooktops, ventilation hoods, refrigeration, wine storage and coffee systems.

Miele Canada was established in 1989 with headquarters located in Vaughan Ontario. To learn more, visit www.miele.ca or follow us on [Facebook](#), [Twitter](#), [Instagram](#) and [YouTube](#).